

## CREATE YOUR OWN ART BUS

One of the reasons that Pop Art is so well-liked with so many different age groups is because it is still very relevant. The common place objects and graphics associated with this movement are now even more a part of our everyday lives through mass media, communication and consumerism. Here is your chance to create your very own design for an Art Bus perhaps using images and ideas that represent your interpretation of popular culture in 2009.

## ART BUS COMPETITION

Think about why Sir Peter Blake's design for the Art Bus is so popular. Its success is not only due to his choice of iconic images and funky typography. His choice of colours and balanced composition are also important visual aspects.

Our challenge to you today, using the net plan provided, is to create your own Art Bus (additional net plans can be downloaded from our website [www.brookgallery.co.uk](http://www.brookgallery.co.uk)). This will be your very own design that can follow any direction you choose. Try to be original in your concept and consider your likely audience.

Once you have completed your design in two dimensions follow the instructions given to construct your 3D Art Bus.

Hand in or send a photograph of your entry to the Brook Gallery, Fore Street, Budleigh Salterton, Devon EX9 6NH. Please ensure your bus is clearly labelled and include a short description using no more than 50 words about your entry.

**Closing date 30 June 2009.**

**The competition will be judged in categories Primary, Secondary, Seniors (16+). Prizes will be awarded in each category.**

## BROOK GALLERY

Brook Gallery is a highly respected independent art gallery based in Budleigh Salterton, Devon, with an ever increasing national and international presence on [www.brookgallery.co.uk](http://www.brookgallery.co.uk).

For 12 years, the gallery has worked to become one of the leading galleries focused on the sale of Original Prints. Historic work from the likes of Miro, Picasso and Matisse, hangs alongside highly collectable work from the great artist printmakers of today such as Norman Ackroyd, CBE RA; Chris Orr, MBE; Sir Peter Blake; Eileen Cooper RA among others. Contemporary printmakers such as Mychael Barratt, Trevor Price, Deborah Treliving to name but a few add to this outstanding portfolio of artists whose work can be viewed online or at our beautiful Devon based gallery. For more information go to [www.brookgallery.co.uk](http://www.brookgallery.co.uk).



opening hours: 10.30am – 5pm  
Closed Sunday mornings  
Closed Mondays, except during exhibitions

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# COMMERCE & EDUCATION

9 – 11 June 2009  
Exeter and Budleigh Salterton





## POP ART

Exploding out of the austerity of post-war culture, the 50's and 60's saw the development of a new type of art using common place objects such as soup cans, comic strips and hamburgers as subjects. Pop Art was fast fun and truly

democratic. Young art practitioners took up themes widely available through popular culture politics and consumerism, transforming this 'low-brow' material into high artistic innovation and forever changing the face of fine art.

Embracing all aspects of popular culture, especially the images that people were seeing increasingly in television advertising, pop-art established firm links between the United



Kingdom and the United States where artists were working in parallel to create works of [fine] art using subjects that are mass produced, readily available and ordinary! On both sides of the Atlantic, pop-art was assisting in the development of the new urban environment, of consumerism and altogether the acceptance of popular culture. Pop-Art came to us without the hard and fast rules of previous artistic movements; the subject is more what defines the genre, the artist being free to present the work in his own style, developing an individual identity which artists such as Peter Blake, Andy Warhol and many others have mastered over a lifetime of creation.



## ABOUT THE ART BUS

It is the brainchild of internationally renowned artist Sir Peter Blake, his wife Lady Blake and Lance Trevelyan, managing director of CCA Galleries in



London. The idea was to create a sort of rock 'n' roll tour vehicle for artists, a combination of mobile gallery, educational tool and a bit of fun, with the aim of bringing art, particularly in print form, to art lovers, children and those who might not normally visit art galleries alike. The bus was once a tour bus around Liverpool and is now home to some of the most up to date communication technology available allowing visitors the opportunity to speak with artists at their studios from the bus. Apart from the usual refurbishments to make it a clean, open space, the roof had to be raised to make sure there was sufficient standing room for its visitors while the lower deck is a space for entertaining and seating and there's a balcony to take in the air. The outside however is the pièce de résistance having been decorated by Sir Peter Blake with images and icons which will appeal to all who view her.



## ART BUSTOUR

During the Devon tour, the Art Bus will be exhibiting work by Sir Peter Blake with some newly released editions. All work displayed will be available from the Brook Gallery in Budleigh Salterton and on-line at [www.brookgallery.co.uk](http://www.brookgallery.co.uk).